

## उन्नत भारत अभियान UNNAT BHARAT ABHIYAN

शिक्षित भारत-स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत

Empowering Women Through Thread and Skill: UBA's Tailoring Initiative Takes Flight in association with AMARA BISWAS



In a heartwarming display of empowerment and community collaboration, Team UBA's Tailoring Initiative unfolded on 01 March 2024 at Kansapada and Podapada villages. Sixteen enthusiastic female students gathered at Kansapada Primary School, where UBA provided five sewing machines, essential accessories, and basic seating arrangements. The tailoring centre is named Binayak Tailoring Centre. Ms Joyasree (Ranu) Mahanti, founder of Amara Biswas also graced the occasion and provided her helping hands in the tailoring initiative.



The initiave led by **Dr. Seema Bahinipati** (Co-ordinator UBA IIT BBS), **Dr. Madhusmita Dash**(Faculty Theme Leader of Self Reliance), **Ms.Joyasree Mahanti**(Founder of Amara Biswas) aims to **empower women with valuable tailoring skills** under the guidance of a local trainer from Kansapada village itself. **Dr.Rajakumar Guduru**(Faculty Theme Leader of Digital

Awareness), ward member Kansapada village and village residents of Kansapada and Podapada village were also present during the inauguration.

The six-month long tailoring training classes are scheduled to commence from 04 March 2024, and will run from 3:00 to 5:00 pm, Monday to Saturday. Apart from imparting practical skills, the initiative seeks to foster a sense of community and self-reliance among women participants of the village. For the women of Kansapada, the Binayak Tailoring Centre is an opportunity for **economic independence and personal growth**.





The rural women have now embarked on a voyage of learning to become self reliant with assistance from **Self Reliance and Digital Awareness team** of UBA IIT BHUBANESWAR.

With every stitch, the Tailoring Initiative in Kansapada village promises hope and empowerment, crafting a brighter future for its women.

Ms.Joyasree (Ranu) Mahanti (Founder of AMARA BISWAS) launched **Aamara Biswas** (NGO) in 2007 to implement the **Nano Finance** concept in urban areas and villages of the state of Odisha, India. She has also founded US-based nonprofit organization, **Our Biswas** (Our Belief In the Services for Women of All Societies) in 2007 to support Nano Finance programs in India and other parts of the world.

