



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर  
Indian Institute of Technology Bhubaneswar

Media/Publication	India CSR		
Date	27 <sup>th</sup> February, 2024	Language	English
Headline	CSR in Odisha: Uniting for a Sustainable Impact		
Link	<a href="https://indiacsr.in/csr-in-odisha-uniting-for-a-sustainable-impact/">https://indiacsr.in/csr-in-odisha-uniting-for-a-sustainable-impact/</a>		



**BHUBANESWAR (India CSR):** The first-ever CSR Conclave organized by the CSR Cell of Indian Institute of Technology (IIT) Bhubaneswar has deliberations on the Collaborative approach of Corporate Social Responsibility. Speakers and participants across industry, NGOs, academia, and government agencies had detailed discussions around the theme of ‘Uniting for a Sustainable Impact’.

## Corporate Social responsibility beyond the mandated peripheral restrictions

Speaking on the occasion, **Prof. Shreepad Karmalkar, Director, IIT**

**Bhubaneswar** urged the industry leaders to explore the platform of collaboration with premier educational institutions, which would take the realm of Corporate Social responsibility beyond the mandated peripheral restrictions and also provide a one-stop solution of CSR project implementation, starting from project conceptualization to impact assessment, in a very scientific manner. Using blood donation as an example, he



described how service helps both the giver and the recipient. Fresh blood replaces the blood that has been lost in the donor's body, enhancing the donor's general health.

\*\*\*

## Well-throughout CSR plan could help in addressing practical problems

**Dr. Prashant Kumar Hota, President & Group Head-CSR, Education, Jindal Steel & Power Limited** graced the occasion as the chief speaker. In his keynote address, he stressed the inclusiveness in implementing various CSR programmes and having a greater impact on the lives of the people at the last mile. Citing various examples of the CSR activities and programmes carried out by Jindal Steel & Power Limited, he reflected on the effectiveness of strategic and well-thought-out CSR plan that could help in addressing practical problems of the community and contribute towards the achievement of the UN Sustainable Development Goals. He also emphasized a collaborative approach for Corporate Social Responsibility actions to have a multi-dimensional and multi-directional impact on society.

\*\*\*

## Effective implementation of CSR activities

**B.K. Mishra, Convener, CSR Forum, Odisha** was the guest of honour of the conclave. He said: "The organizations should comply with the law of the land and also focus on Inclusive development and sustainability." He stressed on the convergence of industry leaders, policymakers, academia and different institutions for the effective implementation of CSR activities. "Forging partnerships between the government and non-government organizations hold the key to sustainable development agenda," he added. He mentioned that partnership and participation at the grassroots level for the development of society is the need of the hour.

\*\*\*



## CSR has a more enriched and impactful effect

In the welcome address, Prof. Naresh Chandra Sahu (Convener and Professor charge, CSR Cell, IIT Bhubaneswar) said: “The corporate houses should move beyond their mandated periphery for a greater impact of their CSR programmes. They should come forward to collaborate with premier institutions having expertise in science, technology, healthcare, livelihood, which in turn would help the CSR in having more enriched and impactful effect.”



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर  
Indian Institute of Technology Bhubaneswar

Media/Publication	The Telegraph		
Date	27 <sup>th</sup> February, 2024	Language	English
Headline	First-ever CSR Conclave at IIT Odisha		

## First-ever CSR Conclave at IIT Odisha

SUBHASHISH MOHANTY

**Bhubaneswar:** The Corporate Social Responsibility (CSR) Cell of the Indian Institute of Technology (IIT) Bhubaneswar on Tuesday organised the first-ever CSR Conclave.

Speakers and participants across industry, NGOs, academia and government agencies had detailed discussions around the theme of “Uniting for a Sustainable Impact”.

The director of IIT, Bhubaneswar, Prof. Shreepad Karmalkar urged the industry leaders “to explore the platform of collaboration with educational institutions, which would take the realm of corporate social responsibility beyond the mandated peripheral curbs and also provide a one-stop solution of CSR project implementation, starting from project conceptualisation to impact assessment, in a very scientific manner.”



## भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	Pragativadi.com		
Date	27 <sup>th</sup> February, 2024	Language	English
Headline	First-Ever CSR Conclave At IIT Bhubaneswar Delves Into Collaborative CSR		
Link	<a href="https://pragativadi.com/first-ever-csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/">https://pragativadi.com/first-ever-csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/</a>		



**Bhubaneswar:** The first-ever CSR Conclave organized by the CSR Cell of Indian Institute of Technology (IIT) Bhubaneswar today, has deliberations on the Collaborative approach of Corporate Social Responsibility. Speakers and participants across industry, NGOs, academia, and government agencies had detailed discussions around the theme of 'Uniting for a Sustainable Impact'.

Speaking on the occasion, Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar urged the industry leaders to explore the platform of collaboration with premier educational institutions, which would take the realm of Corporate Social responsibility beyond the mandated peripheral restrictions and also provide a one-stop solution of CSR project implementation, starting from project conceptualization to impact assessment, in a very scientific manner. Using blood donation as an example, he described how service helps both the giver and the recipient. Fresh blood replaces the blood that has been lost in the donor's body, enhancing the donor's general health.



## भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Dr Prashant Kumar Hota, President & Group Head-CSR, Education, Jindal Steel & Power Limited graced the occasion as the chief speaker. In his keynote address, he stressed the inclusiveness in implementing various CSR programmes and having a greater impact on the lives of the people at the last mile. Citing various examples of the CSR activities and programmes carried out by Jindal Steel & Power Limited, he reflected on the effectiveness of strategic and well-thought-out CSR plans that could help in addressing practical problems of the community and contribute towards the achievement of the UN Sustainable Development Goals. He also emphasised a collaborative approach for Corporate Social Responsibility actions to have a multi-dimensional and multi-directional impact on society.

Shri B.K. Mishra, Convener, CSR Forum, Odisha was the guest of honour of the conclave. He said: "The organizations should comply with the law of the land and also focus on Inclusive development and sustainability." He stressed the convergence of industry leaders, policymakers, academia and different institutions for the effective implementation of CSR activities. "Forging partnerships between the government and non-government organizations hold the key to sustainable development agenda," he added. He mentioned that partnership and participation at the grassroots level for the development of society is the need of the hour.

In the welcome address, Prof. Naresh Chandra Sahu (Convener and Professor charge, CSR Cell, IIT Bhubaneswar said: "The corporate houses should move beyond their mandated periphery for a greater impact of their CSR programmes. They should come forward to collaborate with premier institutions having expertise in science, technology, healthcare, livelihood, which in turn would help the CSR in having a more enriched and impactful effect."

As part of the conclave, a panel discussion on 'Uniting for Sustainable Impact: An Industry and Academia Perspective' involved deliberations from industry leaders and CSR experts like Shri Prashanta Biswal, Head-CSR, JSW, Shri Jyoti Ranjan Tripathy, Director, Subhadra Charitable Trust, Shri Sambit Das, Convenor & Founder, Ek Asha Foundation and Shri Soumya Ranjan Mangaraj (Founder of BCure). Prof. Soobhankar Pati of IIT Bhubaneswar moderated the session. A paper titled 'Effect of Corporate Social Responsibility on Motivational Aspect of Employees' was presented by Dr. Sailendra Narayan Routray (Assistant Registrar, IIT Bhubaneswar).

On this occasion, Prof. Seema Bahinipati of IIT Bhubaneswar was honoured with the IIT Bhubaneswar CSR Leadership Award in recognition of her contribution towards the education of the children of migrant construction workers working in the premises of the institute and the welfare of the adopted villages.



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर  
**Indian Institute of Technology Bhubaneswar**

Shri Rabi Kumar Pattnaik (Co-convener and Coordinator, CSR Cell, IIT Bhubaneswar) proposed a vote of thanks.

CSR Conclave 2024, themed “Uniting for Sustainable Impact,” has served as a platform for thought leaders, industry experts, academicians, and CSR enthusiasts to converge, exchange ideas, and collaborate towards driving meaningful change. The Conclave was organized in collaboration with Canara Bank and JSP Foundation.



## भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	India Education Dairy		
Date	27 <sup>th</sup> February, 2024	Language	English
Headline	CSR Conclave At IIT Bhubaneswar Delves Into Collaborative CSR		
Link	<a href="https://indiaeducationdiary.in/csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/">https://indiaeducationdiary.in/csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/</a>		



Bhubaneswar : The first-ever CSR Conclave organized by the CSR Cell of Indian Institute of Technology (IIT) Bhubaneswar today, has deliberations on the Collaborative approach of Corporate Social Responsibility. Speakers and participants across industry, NGOs, academia, and government agencies had detailed discussions around the theme of 'Uniting for a Sustainable Impact'.

Speaking on the occasion, Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar urged the industry leaders to explore the platform of collaboration with premier educational institutions, which would take the realm of Corporate Social responsibility beyond the mandated peripheral restrictions and also provide a one-stop solution of CSR project implementation, starting from project conceptualization to impact assessment, in a very scientific manner. Using blood donation as an example, he described how service helps both the giver and the recipient. Fresh blood replaces the blood that has been lost in the donor's body, enhancing the donor's general health.



## भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Dr. Prashant Kumar Hota, President & Group Head-CSR, Education, Jindal Steel & Power Limited graced the occasion as the chief speaker. In his keynote address, he stressed the inclusiveness in implementing various CSR programmes and having greater impact on the lives of the people at the last mile. Citing various examples of the CSR activities and programmes carried out by Jindal Steel & Power Limited, he reflected on the effectiveness of strategic and well-thought-out CSR plan could help in addressing practical problems of the community and contribute towards the achievement of the UN Sustainable Development Goals. He also emphasized on a collaborative approach for the Corporate Social Responsibility actions to have multi-dimensional and multi-directional impact on the society. Shri B.K. Mishra, Convener, CSR Forum, Odisha was the guest of honour of the conclave. He said: "The organizations should comply with the law of the land and also focus on Inclusive development and sustainability." He stressed on the convergence of industry leaders, policymakers, academia and different institutions for the effective implementation of CSR activities. "Forging partnership between the government and non-government organizations hold the key to sustainable development agenda," he added. He mentioned that partnership and participation at the grassroots level for the development of society is the need of the hour.

In the welcome address, Prof. Naresh Chandra Sahu (Convener and Professor in-Charge, CSR Cell, IIT Bhubaneswar) said: "The corporate houses should move beyond their mandated periphery for a greater impact of their CSR programmes. They should come forward to collaborate with premier institutions having expertise in science, technology, healthcare, livelihood, which in turn would help the CSR in having more enriched and impactful effect."

As part of the conclave, a panel discussion on 'Uniting for Sustainable Impact: An Industry and Academia Perspective' involved deliberations from industry leaders and CSR experts like Shri Prashanta Biswal, Head-CSR, JSW, Shri Jyoti Ranjan Tripathy, Director, Subhadra Charitable Trust, Shri Sambit Das, Convenor & Founder, Ek Asha Foundation and Shri Soumya Ranjan Mangaraj (Founder of BCure). Prof. Soobhankar Pati of IIT Bhubaneswar moderated the session. A paper titled 'Effect of Corporate Social Responsibility on Motivational Aspect of Employees' was presented by Dr. Sailendra Narayan Routray (Assistant Registrar, IIT Bhubaneswar).

On this occasion, Prof. Seema Bahinipati of IIT Bhubaneswar was honoured with the IIT Bhubaneswar CSR Leadership Award in recognition of her contribution towards education of the children of migrant construction workers working in the premises of the institute and welfare of the adopted villages.

Shri Rabi Kumar Pattnaik (Co-convener and Coordinator, CSR Cell, IIT Bhubaneswar) proposed a vote of thanks.

CSR Conclave 2024, themed "Uniting for Sustainable Impact," has served as a platform for thought leaders, industry experts, academicians, and CSR enthusiasts to converge, exchange ideas, and collaborate towards driving meaningful change. The Conclave was organized in collaboration with Canara Bank and JSP Foundation.



# भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Statesman		
Date	27 <sup>th</sup> February, 2024	Language	English
Headline	IIT Bhubaneswar CSR Conclave focuses on collaboration & convergence		

## IIT Bhubaneswar CSR Conclave focuses on collaboration & convergence

**STATESMAN NEWS SERVICE**  
BHUBANESWAR, 27 FEBRUARY:

The first-ever CSR Conclave organized by the CSRCell of Indian Institute of Technology (IIT) Bhubaneswar on Tuesday witnessed speakers emphasizing on uniting for sustainable impact.

Speakers and participants across industry, NGOs, academia, and government agencies discussed various initiatives and called for a need to collaborate.

Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar urged the industry leaders to explore the platform of collaboration with premier educational institutions, which would take the realm of CSR beyond the mandated peripheral restrictions and also provide a one-stop solution of CSR project implementation, starting from project conceptualization to impact assessment, in a very scientific manner.

Dr. Prashant Kumar Hota, President & Group Head - CSR, Education, Jindal Steel & Power Limited stressed the inclusiveness in implementing various CSR programmes and having greater impact on the lives of the people at the last mile. Citing various examples of the CSR activities and programmes carried out by JSPL, he reflected on the effectiveness of strategic and well-thought-out CSR plan could help in addressing practical problems of the community. He spoke on a collaborative approach for the CSR actions to have multi-dimensional and multi-directional impact on the society.

B.K. Mishra, Convener, CSR Forum, Odisha harped on convergence of industry leaders, policymakers, academia and different institutions for the effective implementation of CSR activities. "Forging partnership between the government and non-

government organizations hold the key to sustainable development agenda," he added.

In the welcome address, Prof. Naresh Chandra Sahu said the corporate houses should collaborate with premier institutions having expertise in science, technology, healthcare, livelihood, which in turn would help the CSR in having more enriched and impactful effect."

As part of the conclave, a panel discussion on "Uniting for Sustainable Impact: An Industry and Academia Perspective" was held.

Prof. Seema Bahinipati of IIT Bhubaneswar was honoured with the IIT Bhubaneswar CSR Leadership Award in recognition of her contribution towards education of the children of migrant construction workers working in the premises of the institute and welfare of the adopted villages.



# भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	IBGNews.com		
Date	28 <sup>th</sup> February, 2024	Language	English
Headline	CSR Conclave at IIT Bhubaneswar Delves Into Collaborative CSR		
Link	<a href="https://ibgnews.com/2024/02/28/first-ever-csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/">https://ibgnews.com/2024/02/28/first-ever-csr-conclave-at-iit-bhubaneswar-delves-into-collaborative-csr/</a>		

## First-ever CSR Conclave at IIT Bhubaneswar delves into Collaborative CSR

₹48.70 ▲

By Editor Desk - February 28, 2024 10:32 am

👁 261 🗨 0

👍 Like 0

Share



First-ever CSR Conclave at IIT Bhubaneswar delves into Collaborative CSR

**Bhubaneswar, 27<sup>th</sup> February 2024:** The first-ever CSR Conclave organized by the CSR Cell of Indian Institute of Technology (IIT) Bhubaneswar today, has deliberations on the Collaborative approach of Corporate Social Responsibility. Speakers and participants across industry, NGOs, academia, and government agencies had detailed discussions around the theme of 'Uniting for a Sustainable Impact'.

Speaking on the occasion, Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar urged the industry leaders to explore the platform of collaboration with premier educational institutions, which would take the realm of Corporate Social responsibility beyond the mandated peripheral restrictions and also provide a one-stop solution of CSR project implementation, starting from project conceptualization to impact assessment, in a very scientific manner. Using blood donation as an example, he described how service helps both the giver and the recipient. Fresh blood replaces the blood that has been lost in the donor's body, enhancing the donor's general health.



# भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर

## Indian Institute of Technology Bhubaneswar

Dr. Prashant Kumar Hota, President & Group Head-CSR, Education, Jindal Steel & Power Limited graced the occasion as the chief speaker. In his keynote address, he stressed the inclusiveness in implementing various CSR programmes and having greater impact on the lives of the people at the last mile. Citing various examples of the CSR activities and programmes carried out by Jindal Steel & Power Limited, he reflected on the effectiveness of strategic and well-thought-out CSR plan could help in addressing practical problems of the community and contribute towards the achievement of the UN Sustainable Development Goals. He also emphasized on a collaborative approach for the Corporate Social Responsibility actions to have multi-dimensional and multi-directional impact on the society.

Shri B.K. Mishra, Convener, CSR Forum, Odisha was the guest of honour of the conclave. He said: "The organizations should comply with the law of the land and also focus on Inclusive development and sustainability." He stressed on the convergence of industry leaders, policymakers, academia and different institutions for the effective implementation of CSR activities. "Forging partnership between the government and non-government organizations hold the key to sustainable development agenda," he added. He mentioned that partnership and participation at the grassroots level for the development of society is the need of the hour.

In the welcome address, Prof. Naresh Chandra Sahu (Convener and Professor in-Charge, CSR Cell, IIT Bhubaneswar said: "The corporate houses should move beyond their mandated periphery for a greater impact of their CSR programmes. They should come forward to collaborate with premier institutions having expertise in science, technology, healthcare, livelihood, which in turn would help the CSR in having more enriched and impactful effect."

As part of the conclave, a panel discussion on 'Uniting for Sustainable Impact: An Industry and Academia Perspective' involved deliberations from industry leaders and CSR experts like Shri Prashanta Biswal, Head-CSR, JSW, Shri Jyoti Ranjan Tripathy, Director, Subhadra Charitable Trust, Shri Sambit Das, Convenor & Founder, Ek Asha Foundation and Shri Soumya Ranjan Mangaraj (Founder of BCure). Prof. Soobhankar Pati of IIT Bhubaneswar moderated the session. A paper titled 'Effect of Corporate Social Responsibility on Motivational Aspect of Employees' was presented by Dr. Sailendra Narayan Routray (Assistant Registrar, IIT Bhubaneswar).

On this occasion, Prof. Seema Bahinipati of IIT Bhubaneswar was honoured with the IIT Bhubaneswar CSR Leadership Award in recognition of her contribution towards education of the children of migrant construction workers working in the premises of the institute and welfare of the adopted villages.

Shri Rabi Kumar Pattnaik (Co-convenor and Coordinator, CSR Cell, IIT Bhubaneswar) proposed a vote of thanks.

CSR Conclave 2024, themed "Uniting for Sustainable Impact," has served as a platform for thought leaders, industry experts, academicians, and CSR enthusiasts to converge, exchange ideas, and collaborate towards driving meaningful change. The Conclave was organized in collaboration with Canara Bank and JSP Foundation.



# भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर

## Indian Institute of Technology Bhubaneswar

Media/Publication	Azad Sipahi		
Date	28 <sup>th</sup> February, 2024	Language	Hindi
Headline	CSR Conclave at IIT Bhubaneswar Delves into Collaborative CSR		

## आइआइटी भुवनेश्वर में सहयोगात्मक सीएसआर पर आधारित सम्मेलन संपन्न

आजाद सिपाही संवाददाता

**भुवनेश्वर।** आइआइटी भुवनेश्वर के सीएसआर प्रकोष्ठ द्वारा बुधवार को आयोजित पहले सीएसआर सम्मेलन में कॉरपोरेट सामाजिक उत्तरदायित्व के सहयोगात्मक दृष्टिकोण पर विचार-विमर्श किया गया। इस सम्मेलन में उद्योग, एनजीओ, शिक्षाविदों और सरकारी एजेंसियों के अध्यक्षों और प्रतिभागियों ने 'यूनाइटेड फॉर ए सस्टेनेबल इंपैक्ट' विषय पर विस्तृत चर्चा की।

इस अवसर पर आइआइटी भुवनेश्वर के निदेशक श्री श्रीपाद करमलकर ने कहा कि जिस प्रकार कॉरपोरेट सामाजिक दायित्व कई महत्वपूर्ण बदलावों से गुजरा है, समय की मांग अनुरूप उसी प्रकार आइआइटी जैसे प्रमुख उच्च शिक्षण संस्थान भी एक संगठन के रूप समाज को विकसित करने की दिशा में अपना योगदान दे रहे हैं। रक्तदान को एक उदाहरण के रूप में उपयोग करते हुए उन्होंने बताया कि कैसे सेवा देने वाले और प्राप्तकर्ता दोनों की मदद करती है। ताजा रक्त दाता के शरीर में खोये हुए रक्त की भरपाई करता है, जिससे दाता का सामान्य स्वास्थ्य बेहतर होता है।

मुख्य अतिथि जिंदल स्टील एंड पावर लिमिटेड के अध्यक्ष और समूह प्रमुख-सीएसआर, शिक्षा डॉ प्रशांत कुमार होटा ने विभिन्न सीएसआर कार्यक्रमों को लागू करने और अंतिम मील पर लोगों के जीवन पर अधिक प्रभाव डालने में समावेशिता पर जोर दिया। जिंदल स्टील एंड पावर लिमिटेड द्वारा किये गये सीएसआर गतिविधियों और कार्यक्रमों के विभिन्न उदाहरणों का हवाला देते हुए



उन्होंने रणनीतिक और अच्छी तरह से पूरे सीएसआर योजना की प्रभावशीलता को प्रतिबिंबित किया, जो समुदाय की व्यावहारिक समस्याओं को दूर करने में मदद कर सकता है और संयुक्त राष्ट्र के सतत विकास लक्ष्यों की उपलब्धि में योगदान दे सकता है।

विशिष्ट अतिथि सीएसआर फोरम, ओडिशा के संयोजक बीके मिश्रा ने कहा कि सभी संगठनों को भूमि कानून का पालन करना चाहिए और समावेशी विकास और स्थिरता पर भी ध्यान देना चाहिए। स्वागत भाषण में प्रो नरेश चंद्र साहू (संयोजक और प्रभारी प्रोफेसर, सीएसआर सेल, आइआइटी भुवनेश्वर) ने कहा कि कॉरपोरेट संगठनों को अपने सीएसआर कार्यक्रमों के अधिक प्रभाव के लिए अपने अनिवार्य परिधि से आगे बढ़ना चाहिए।

कार्यक्रम के एक भाग के रूप में, 'सतत प्रभाव के लिए एकजुटता: एक उद्योग और शैक्षणिक परिप्रेक्ष्य' पर एक पैनल चर्चा में प्रशांत बिसवाल, प्रमुख-सीएसआर, जेएसडब्ल्यू, ज्योति रंजन त्रिपाठी, निदेशक, सुभद्रा चैरिटेबल ट्रस्ट, संबित दास, संयोजक और संस्थापक, आशा फाउंडेशन और सौम्या रंजन

मंगराज (बीसीयूआर के संस्थापक) जैसे उद्योग जगत के लीडरों और सीएसआर विशेषज्ञों से विचार-विमर्श किया गया। आइआइटी भुवनेश्वर के प्रो सुभानकर पति ने इस सत्र का संचालन किया। इस अवसर पर डॉ शैलेंद्र नारायण राउतराय (सहायक कुलसचिव, आइआइटी भुवनेश्वर) द्वारा 'कर्मचारियों के प्रेरक पहलू पर कॉरपोरेट सामाजिक दायित्व का प्रभाव' नामक एक पत्र प्रस्तुत किया गया। इस अवसर पर आइआइटी भुवनेश्वर के प्रो सीमा बाहिनीपति को संस्थान के परिसर में कार्यरत प्रवासी निर्माण श्रमिकों के बच्चों की शिक्षा और गोद लिये गये गांवों के कल्याण में उनके योगदान के सम्मान में आइआइटी भुवनेश्वर सीएसआर लीडरशिप अवार्ड से सम्मानित किया गया। रबी कुमार पटनायक (सह-संयोजक और समन्वयक, सीएसआर सेल, आइआइटी भुवनेश्वर) ने इस कार्यक्रम का धन्यवाद प्रस्ताव दिया। इस प्रकार सीएसआर कॉन्क्लेव 2024, 'यूनाइटेड फॉर ए सस्टेनेबल इंपैक्ट' थीम के जरिये विचारशील नेताओं, उद्योग विशेषज्ञों, शिक्षाविदों और सीएसआर उत्साहियों के लिए एक मंच के रूप में कार्य किया है।

संवाददाता के लिए



# भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर Indian Institute of Technology Bhubaneswar

Media/Publication	The Samaja		
Date	28 <sup>th</sup> February, 2024	Language	Odia
Headline	CSR Conclave at IIT Bhubaneswar Delves into Collaborative CSR		

ଆଇଆଇଟିରେ ସିଏସଆର ସମ୍ମିଳନୀ  
ସାମାଜିକ ଦାୟିତ୍ବବୋଧତା ଓ ସହଭାଗିତାକୁ ଗୁରୁତ୍ବ



ଜଟଣୀ, ୨୭/୨ (ନି.ପ୍ର): ଆଇଆଇଟି ପରିସରରେ ମଙ୍ଗଳବାର ସିଏସଆର ସେଲ୍ ଦ୍ବାରା ସର୍ବପ୍ରଥମ ସିଏସଆର ସମ୍ମିଳନୀ ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । ସାମାଜିକ ଦାୟିତ୍ବବୋଧତା, ମିଳିତ ତଥା ସହଭାଗିତା ମୂଳକ ଆଭିମୁଖ୍ୟ ଉପରେ ବିଚାର ବିମର୍ଷ ହୋଇଯାଇଛି । ଏଥିରେ ଶିଳ୍ପାନୁଷ୍ଠାନ, ସ୍ବେଚ୍ଛାସେବୀ ଅନୁଷ୍ଠାନ, ଏକାଡେମୀ ଓ ସରକାରୀ ଅନୁଷ୍ଠାନର ବକ୍ତା ଅଂଶ ଗ୍ରହଣ କରିଥିଲେ । ଆଇଆଇଟି ନିର୍ଦ୍ଦେଶକ ପ୍ରଫେସର ଶ୍ରୀଯାଦୁ କର୍ମାଳକର କହିଥିଲେ, କର୍ପୋରେଟ୍ ସାମାଜିକ ଦାୟିତ୍ବବୋଧ ଅନେକ ପରିବର୍ତ୍ତନ ଦେଇ ଗତି କରୁଛି । ଆଇଆଇଟି ଭଳି ଉଚ୍ଚ ଶିକ୍ଷା ଅନୁଷ୍ଠାନ ଗୁଡ଼ିକ ସାମାଜିକ ଉଦ୍ଦେଶ୍ୟକୁ ଦୃଷ୍ଟିରେ ରଖି ବିକାଶ କରୁଛନ୍ତି । ଅନୁସନ୍ଧାନ, ପ୍ରକଳ୍ପ ପରିକଳ୍ପନା, ପ୍ରଭାବ ମୂଲ୍ୟାଙ୍କନ, ବୈଜ୍ଞାନିକ ପଦ୍ଧତିରେ ସିଏସଆର ପ୍ରକଳ୍ପ କାର୍ଯ୍ୟକାରୀତା ଉପରେ ସେ ଗୁରୁତ୍ବାରୋପ କରିଥିଲେ ।

ଜିଏଲ୍ ଷ୍ଟିଲ୍ ଆଣ୍ଡ ପାଥାର ଲିମିଟେଡ୍ ସଭାପତି ସିଏସଆର ଓ ଶିକ୍ଷା ଗୁପ୍ତ ମୁଖ୍ୟ ପ୍ରଶାନ୍ତ କୁମାର ହୋତା ମୁଖ୍ୟବକ୍ତା ଭାବେ ଯୋଗ ଦେଇଥିଲେ । ସିଏସଆର କାର୍ଯ୍ୟକ୍ରମକୁ କାର୍ଯ୍ୟକାରୀ କରିବା ଉପରେ ସେ ଆଲୋଚନା କରିଥିଲେ । ସିଏସଆର ଫୋରମର ଓଡ଼ିଶା ସଂଯୋଜକ ବି.କେ.ମିଶ୍ର ସମ୍ମାନିତ ଅତିଥି ଭାବେ ଯୋଗ ଦେଇଥିଲେ । ସିଏସଆର ସମ୍ପର୍କିତ ନିୟମକୁ ଅନୁଯାୟୀ କରିବା, ନିରନ୍ତର ପ୍ରଗତି, ଅନ୍ତର୍ଭୁକ୍ତି ମୂଳକ ବିକାଶ, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନର ସହଭାଗିତା ଉପରେ ସେ ଗୁରୁତ୍ବାରୋପ କରିଥିଲେ । ସିଏସଆର କନକ୍ଲେଭର ଆବାହକ ପ୍ରଫେସର ନରେଶ ଚନ୍ଦ୍ର ସାହୁ ଯୋଗ ଦେଇ ସିଏସଆର କାର୍ଯ୍ୟକ୍ରମ ଅଧିକ ପ୍ରଭାବଶାଳୀ ହେବା ସହ ବାଧ୍ୟତାମୂଳକ ପାରିପାର୍ଶ୍ବିକ ପରିସରରୁ ଉର୍ଦ୍ଧ୍ବ ଉଠି କାର୍ଯ୍ୟ କରିବା ଉଚିତ ବୋଲି କହିଥିଲେ । ଆଲୋଚନାରେ ପ୍ରଶାନ୍ତ ବିଶ୍ବାଳ, ଜ୍ୟୋତି ରଞ୍ଜନ ତ୍ରିପାଠୀ, ସୁଭଦ୍ରା ଚାରିଟେନ୍ତୁଲ ଟ୍ରଷ୍ଟର ସମ୍ପୃକ୍ତ ଦାସ, ସୌମ୍ୟ ରଞ୍ଜନ ମଙ୍ଗରାଜ, ପ୍ରଫେସର ଶୁଭକର ପତି, ଆଇଆଇଟିର ସହକାରୀ କୁଳସଚିବ ଡ଼.ଶୈଳେନ୍ଦ୍ର ନାରାୟଣ ରାଉତ ଯୋଗ ଦେଇଥିଲେ । ସିଏସଆରର ନେତୃତ୍ବ ନେଇଥିବା ଆଇଆଇଟିର ପ୍ରଫେସର ସାମା ବାହିନୀପତିଙ୍କୁ ସମ୍ମାନିତ କରାଯାଇଥିଲା । ସିଏସଆର ସେଲ୍ ସଂଯୋଜକ ରବି କୁମାର ପଟ୍ଟନାୟକ ଧନ୍ୟବାଦ ଦେଇଥିଲେ ।



Media/Publication	The Sakala		
Date	28 <sup>th</sup> February, 2024	Language	Odia
Headline	CSR Conclave at IIT Bhubaneswar Delves into Collaborative CSR		

### ଆଇଆଇଟିରେ ପ୍ରଥମ ସିଏସ୍ଆର୍ କନକ୍ସେଣ୍ଟ

ସ୍ଥାୟୀ ବିକାଶ ପାଇଁ କାର୍ଯ୍ୟକାରୀ ହେଉଛି ସିଏସଆର

[illegible][illegible]

ଏବଂ ବିଶିଷ୍ଟତାପୂର୍ଣ୍ଣ ଶୈଳୀକାନ୍ତନ  
ମନ୍ଦାର ପ୍ରାୟ ବିଶିଷ୍ଟ ପ୍ରକାରର  
ଆକାରରେ ବଢ଼ିଥାନ୍ତି । ପ୍ରକୃତରେ  
ଶୁଭକାରୀ ଯଦି କାର୍ଯ୍ୟକ୍ରମ ଗଠନରେ  
କରିଥିବାବେଳେ ସାମାନ୍ୟ ଶେଷିଆର  
ତରୁଣ ଶୈଳୀର ମାଧ୍ୟମରେ ଗଲେ  
‘ବର୍ତ୍ତମାନ’ ସମାଜିକ ପରିସ୍ଥିତିର  
କର୍ମକାରୀ ପ୍ରୋତ୍ସାହନଶୀଳ ଏବଂ  
ସର୍ବ ପ୍ରକାରର ବଢ଼ିଥିଲେ । ପ୍ରକୃତରେ  
ଆମ ବାସିନ୍ଦାମାନଙ୍କ ପ୍ରାୟ ଆକାଶର  
ସୁନ୍ଦରତା ବିଷୟରେ କେବଳ  
ପ୍ରକୃତରେ ସମାଜିକ ବ୍ୟବସ୍ଥାରେ ।  
ପ୍ରକୃତରେ ସେ ସାମାଜିକ ଯଦି ଦୁର୍ଗମ  
ପରିସ୍ଥିତିର ଅନ୍ତରାଳ ଅଟେ ବଢ଼ିଥିଲେ



Media/Publication	The Pragativadi		
Date	28 <sup>th</sup> February, 2024	Language	Odia
Headline	CSR Conclave at IIT Bhubaneswar Delves into Collaborative CSR		

## ଆଇଆଇଟିରେ ପ୍ରଥମ ସିଏସଆର କନକ୍ଲେଭ



■ କଟକ, ୨୮/୨ (ସିଏନଏସ୍)

କଟକସ୍ଥିତ ଭୁବନେଶ୍ୱର ଆଇଆଇଟିରେ ପ୍ରଥମ ସିଏସଆର କନକ୍ଲେଭ ବୁଧବାର ଆୟୋଜିତ ହୋଇଥିଲା । ପ୍ରତିଷ୍ଠାନର ସିଏସଆର ସେଲରେ ଆୟୋଜିତ ଏହି କନକ୍ଲେଭରେ କର୍ପୋରେଟ୍ ସାମାଜିକ ଦାୟିତ୍ୱବୋଧର ମିଳିତ ତଥା ସହଭାଗିତାମୂଳକ ଆଭିମୁଖ୍ୟ ଉପରେ ବିଚାର ବିମର୍ଷ ହୋଇଥିଲା । ଏଥିସହ ଶିକ୍ଷାନୁଷ୍ଠାନ, ଏନଜିଓ, ଏକାଡେମୀ, ସରକାରୀ ଅନୁଷ୍ଠାନର ବକ୍ତା ଅଂଶଗ୍ରହଣକାରୀମାନେ ଏକ ସ୍ଥାୟୀ ପ୍ରଭାବ ଲାଗି ଐକ୍ୟବନ୍ଧ ଉଦ୍ୟମ ଉପରେ ଆଲୋଚନା କରିଥିଲେ । ନିର୍ଦ୍ଦେଶକ ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର କହିଥିଲେ ଯେଉଁ ପ୍ରକାର କର୍ପୋରେଟ୍ ସାମାଜିକ ଦାୟିତ୍ୱବୋଧ

### ସହଭାଗିତାମୂଳକ ସିଏସଆର ଉପରେ ବିଶେଷ ଆଲୋଚନା

ନାନା ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ପରିବର୍ତ୍ତନ ଦେଇ ଗତି କରୁଛି, ସେହିପ୍ରକାର ସମୟର ଚାହିଦା ଅନୁରୂପ ଆଇଆଇଟି ପରି ପ୍ରମୁଖ ଉଚ୍ଚ ଶିକ୍ଷାସଂସ୍ଥାନ ମଧ୍ୟ ଏକ ସଂଗଠନ ଭାବେ ସମାଜକୁ ବିକାଶିତ କରିବା ଦିଗରେ ନିଜର ଯୋଗଦାନ ଦେଉଥିବା ବୋଲି କହିଥିଲେ । ଜିନ୍ଦା ଷ୍ଟିଲ ଆଣ୍ଡ ପାୱାର ଲିମିଟେଡ୍ ସଭାପତି ତଥା ସିଏସଆର ଗ୍ରୁପ୍ ହେଡ୍ ଡଃ ପ୍ରଶାନ୍ତ କୁମାର ହୋତା ମୁଖ୍ୟ ବକ୍ତାଭାବେ ଯୋଗଦେଇ ସିଏସଆର କାର୍ଯ୍ୟକ୍ରମ କାର୍ଯ୍ୟକାରୀ କରିବା ଓ ଶେଷ ମାଲକରେ

ଥୁବା ଲୋକଙ୍କ ଜୀବନ ଉପରେ ଅଧିକ ପ୍ରଭାବ ପକାଇବା ନେଇ ଗୁରୁତ୍ୱାରୋପ କରିଥିଲେ । ଓଡ଼ିଶା ସିଏସଆର ଫୋରମ୍ କନଭେନର ବି କେ ମିଶ୍ର କହିଥିଲେ ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ ସିଏସଆର ସମ୍ପର୍କିତ ନିୟମ ପାଳନ କରିବା ଉଚିତ୍ । ଅନ୍ତର୍ଭୁକ୍ତିମୂଳକ ବିକାଶ ଓ ନିରନ୍ତର ପ୍ରଗତି ଉପରେ ମଧ୍ୟ ଧ୍ୟାନ ଦେବାକୁ କହିଥିଲେ । କନକ୍ଲେଭର କନଭେନର ପ୍ରଫେସର ନରେଶ ଚନ୍ଦ୍ର ସାହୁ ସ୍ୱାଗତ ଭାଷଣ ଦେଇଥିଲେ । ଆଇଆଇଟିର ପ୍ରଫେସର ସାମା ବାହିନୀପତିଙ୍କୁ ପ୍ରଥମ ସିଏସଆର ନେତୃତ୍ୱ ସମ୍ମାନରେ ସମ୍ମାନୀତ କରାଯାଇଥିଲା । କନକ୍ଲେଭର ସହସଂଯୋଜକ ତଥା ସିଏସଆର ସେଲ୍ ସଂଯୋଜକ ରବି କୁମାର ପଟ୍ଟନାୟକ ଧନ୍ୟବାଦ ଦେଇଥିଲେ ।



Media/Publication	The Prameya		
Date	1 <sup>st</sup> March, 2024	Language	Odia
Headline	CSR Conclave at IIT Bhubaneswar Delves into Collaborative CSR		

## ଆଇଆଇଟିରେ ପ୍ରଥମ ସିଏସ୍ଆର କନଫ୍ରେନ୍ସ

କଟକ, ୧୯୩୭ (ଆପ୍): କଟକୀୟ ଆଇଆଇଟିରେ ପ୍ରଥମ ସିଏସ୍ଆର କନଫ୍ରେନ୍ସ ଆଜି ଆୟୋଜିତ ହୋଇଥିଲା । ପ୍ରତିଷ୍ଠାନର ସିଏସ୍ଆର ସେଲରେ ଆୟୋଜିତ ଏହି କନଫ୍ରେନ୍ସରେ କର୍ପୋରେଟ୍ ସାମାଜିକ ଦାୟିତ୍ବବୋଧର ମିଳିତ ତଥା ସହଭାଗିତାମୂଳକ ଆଭିମୁଖ୍ୟ ଉପରେ ବିଚାରବିମର୍ଶ ହୋଇଥିଲା । ଏଥିସହ ଶିଳ୍ପନୁଷ୍ଠାନ, ଏନଜିଓ, ଏକାଡେମୀ, ସରକାରୀ ଅନୁଷ୍ଠାନର ବକ୍ତା ଅଂଶଗ୍ରହଣକାରୀମାନେ ସ୍ଥାୟୀ ପ୍ରଭାବ ପାଇଁ ଐକ୍ୟବନ୍ଧ ଉଦ୍ୟମ ଉପରେ ଆଲୋଚନା କରିଥିଲେ । ନିର୍ଦ୍ଦେଶକ ପ୍ରଫେସର ଶ୍ରୀପଦ କରମଲକର କହିଥିଲେ ଯେଉଁ ପ୍ରକାର କର୍ପୋରେଟ୍ ସାମାଜିକ ଦାୟିତ୍ବବୋଧ ନାନା ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ପରିବର୍ତ୍ତନ ଦେଇ ଗତି କରୁଛି, ସେହିପ୍ରକାର ସମୟର ରାହିଦା ଅନୁରୂପ ଆଇଆଇଟି ପରି ପ୍ରମୁଖ ଉଚ୍ଚ ଶିକ୍ଷାସଂସ୍ଥାନ ମଧ୍ୟ ଏକ ସଂଗଠନ ଭାବେ ସମାଜକୁ ବିକାଶିତ କରିବା ଦିଗରେ ନିଜର ଯୋଗଦାନ ଦେଉଅଛି ବୋଲି କହିଥିଲେ । ଜିନ୍ଦା ଷ୍ଟିଲ ଆଣ୍ଡ ପାୱାର ଲିମିଟେଡ୍ ସଭାପତି ତଥା ସିଏସ୍ଆର ଗ୍ରୁପ ହେଡ୍ ତଃ ପ୍ରଶାନ୍ତ କୁମାର ହୋତା, ଓଡ଼ିଶା ସିଏସ୍ଆର ଫୋରମ୍ କନଭେନର ବି.କେ. ମିଶ୍ର, କନଫ୍ରେନ୍ସର କନଭେନର ପ୍ରଫେସର ନରେଶ ଚନ୍ଦ୍ର ସାହୁ ସ୍ୱାଗତ ଭାଷଣ ଦେଇଥିଲେ । ଆଇଆଇଟିର ପ୍ରଫେସର ସୀମା ବାହିନୀପତିଙ୍କୁ ପ୍ରଥମ ସିଏସ୍ଆର ନେତୃତ୍ୱ ସମ୍ମାନରେ ସମ୍ମାନୀତ କରାଯାଇଥିଲା । କନଫ୍ରେନ୍ସର ସହସଂଯୋଜକ ତଥା ସିଏସ୍ଆର ସେଲ୍ ସଂଯୋଜକ ରବି କୁମାର ପଟ୍ଟନାୟକ ଧନ୍ୟବାଦ ଦେଇଥିଲେ ।

