



Ek Bharat Shreshtha Bharat Indian Institute of Technology Bhubaneswar



IIT Bhubaneswar organised 15th event of Ek Bharat Shreshtha Bharat on 26th January 2019

The “The Ek Bharat Shrestha Bharat” programme, an idea of a continual and intended cultural linkage between residents of different regions, was introduced by Prime Minister Shri Narendra Modi during the Rashtriya Ekta Divas held on 31st October, 2015, to venerate the birth anniversary of Sardar Vallabhbhai Patel. This program was initiated to celebrate the cultural diversity through mutual interaction and exchange between people of different states and union territories so that a common spirit of understanding reverberates throughout the country.

IIT Bhubaneswar had prepared a schedule to organise 16 cultural and informative events of Ek Bharat Shrestha Bharat, for 16 paired states and union territories, under the able guidance of director Prof R.V. Rajakumar to commemorate the unity in diversity of our Nation and to uphold and toughen the fabric of traditionally existing emotional bonds between the people of our country. The 15th day Event of Ek Bharat Shreshtha Bharat has been organised at IIT Bhubaneswar on 26th January 2019 on the 59th Republic day to showcase the rich heritage and culture, customs and traditions of the paired union territories of Pondicherry-Daman & Diu, to nurture a sense of common identity among people.

Students, staffs, faculty and their family members enthusiastically participated in the cultural events with an integrative content relating to the paired states. Spot quiz competition was organized with questions based on the information on the two paired states with active participation of the audience. Informative videos were displayed based on the music, dance, handicrafts, literature, festivals, painting, sports, sculpture, flora, fauna, etc., of the paired states in order to enable audiences learn about different cultural units across varied geographies and to imbibe the innate chord of binding and brotherhood. A photo gallery was displayed at the venue, which showcased the culture, customs and traditions, art forms, handicrafts, cuisines of either state to impress upon the discerning audience about the interconnectedness between the constituents of various cultures and traditions, which is so vital for the spirit of nation building.

EBSB organising team members Dr. Rajesh Roshan Dash (Coordinator), Dr. Ankur Gupta, Dr. Sankarshan Mohapatra, Dr. Manaswini Behera, Dr. Meenu Ramadas, and Dr. Tabrez Khan welcomed the audience, and presented token of appreciation to each performer for their wonderful performances in the event. Doordarshan, Bhubaneswar taken full coverage of the event and telecasted the same.

