

**MOU SIGNED BETWEEN INDIAN INSTITUTE OF TECHNOLOGY
BHUBANESWAR ODISHA, AND SAMSUNG PRISM (SRI-B)**

06 July 2023 Bhubaneshwar,

Dr. Dinakar Pasla, Dean, Sponsored Research & Industrial Consultancy (SRIC) and Shri Yoon Chang Kim : Senior Director (Chief Financial Officer, SRI-B) of Samsung R&D Institute India Bangalore Pvt. Ltd. (SRI-B) signed the MOU for collaboration on academic and research activities. The Scope of MOU is to provide, Technological Breakthroughs in Research and Technology development in the Telecommunication sector. This will enable both institutions to establish **mutually beneficial long lasting cooperation** in Research within the specified domain and to promote research and development in cutting edge areas of Engineering and Technology.

SRI-B is engaged in the development of software and applications for cellular phones, tablets, laptops, computers and other information technology and telecom products.

SRI-B through its new industry-academia program Preparing and Inspiring Student Minds (PRISM) engages with Engineering professors/faculty and students from reputed engineering colleges and institutes for research collaboration on areas including but not limited to artificial intelligence and its applications to multimedia and vision technology, IoT, sensors, networks etc.

Under PRISM programme, SRI-B and Institute's professor's/faculty or students desire to collaborate with each other in the technology areas of mutual interest and pursue industrial /application oriented research and engineering development activity.

Samsung and IIT BBS will jointly undertake research and collaboration activity in the Technology Collaboration Areas which includes the following:-

- a) Artificial Intelligence
- b) 5G/Communication
- c) IOT
- d) Multimedia

The ceremony was conducted through Virtual Mode and attended by Dr. Srinivas Pinishetty, Assistant Professor, Associate Professor, SES and Lt Cdr. Varun Kulshrestha, Legal Officer, IIT BBS.