



भारतीय प्रौद्योगिकी संस्थान भुवनेश्वर
Indian Institute of Technology Bhubaneswar

PRESS RELEASE

IIT BHUBANESWAR RANKED 9TH IN TOP ENGINEERING INSTITUTES IN THE COUNTRY BY TIMES ENGINEERING RANKINGS 2019

17th June, 2019 Bhubaneswar: Optimal Media Solutions, a subsidiary of Times of India partnered with Market excel data Matrix to conduct its sixth Engineering Institute 2019 survey to determine the top Engineering Institutes in India under the Times Engineering Rankings 2019. IIT Bhubaneswar has been overall ranked at 9th position from its previous position of 20 (2018) out of 140 Engineering Institutes in India. The Institute in the same survey has been ranked at 4th position in terms of placement and 2nd position from top 50 Institutes in research capability.

The research as carried by Optimal Media Solutions had 3 major modules i.e. Desk Research, Factual survey & Perceptual Rating survey. Post collection of data a methodical analysis was done to rate the various Engineering institutes that participated in the study and rank them accordingly. The survey was executed during 2nd week of April to 2nd week of May 2019. The ranking process in the current year, imbibed a holistic research module involving an objective study and a perceptual study. While the objective study is done to capture a true reflection of what exists, the perceptual study on the other hand is deemed important to comprehend how the different actors and the stakeholders perceive the institutes. Thus, these two modules in tandem help to make the ranking process more robust. 167 Engineering Institutes participated in the survey.



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